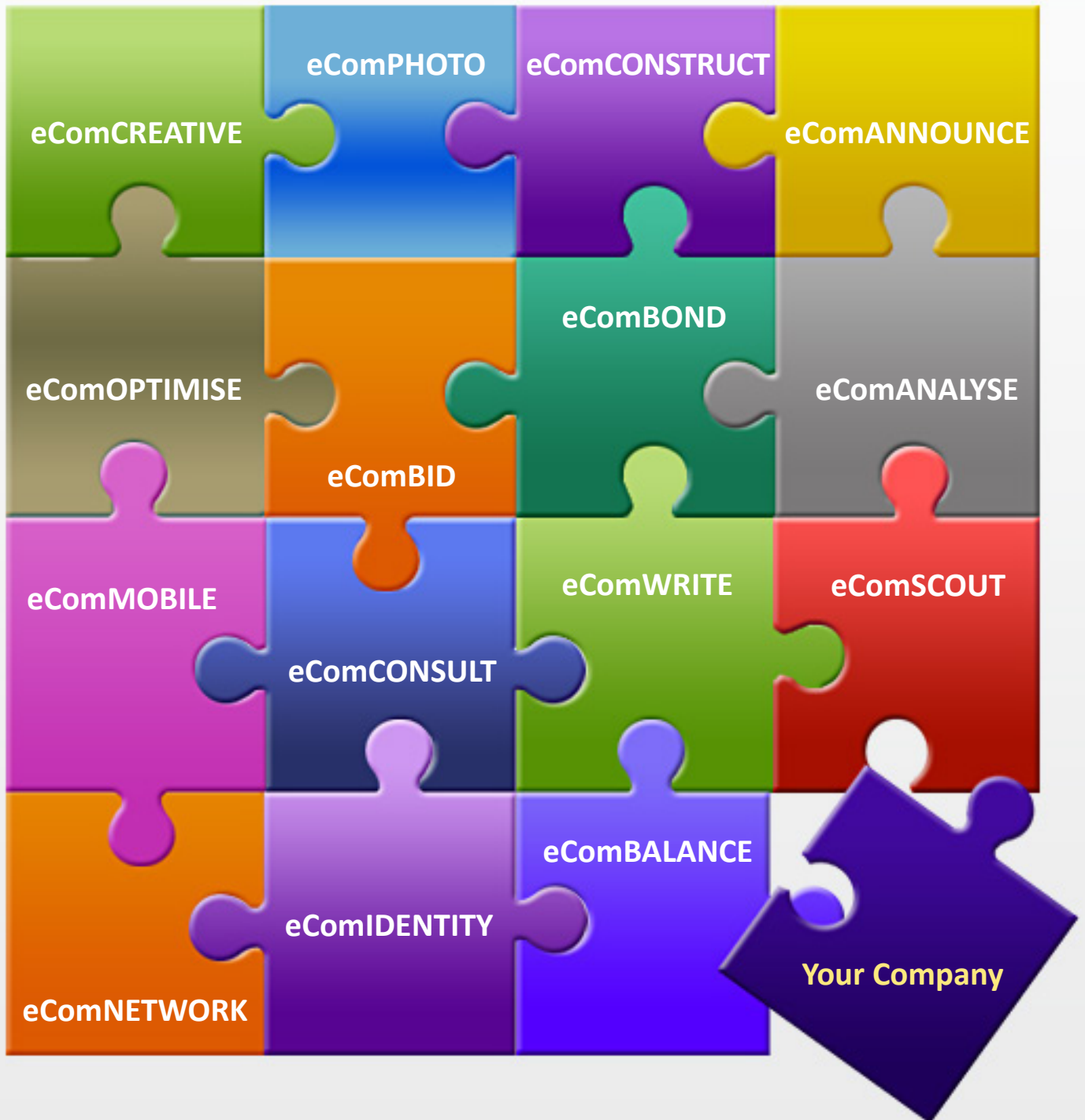


eCommerce Associates

Build your Success & Expand
your Market Share



 **eCOMMERCEASSOCIATES**

Online Marketing Solution

email: info@eass.co.uk tel: 0845 644 1234



Web Design and Development

eCommerce Associates produces easy to navigate and intuitively designed websites that will engage your visitors, quickly turning them into leads and customers.

Our custom built websites integrate a range of bespoke online marketing solutions, carefully tailored to create websites for central or satellite marketing campaigns.

The Look

Our web design team includes experienced graphic designers who will create a look that best reflects your company. eCommerce Associates provides crisp and clean designs that mirror your professional image and speak volumes to your customer base. Our design team is flexible and experienced, ready to create the right design for you.

The Feel

At eCommerce Associates our design teams create websites that are aesthetically pleasing and functionally flawless. It is our job to understand the intangible qualities that make the difference between a good site and a great one. With attention to detail, our team will create a website that provides the whole experience for users, making them feel a connection to your site and your business. This is the secret for successfully turning casual visitors into prospects, sales, and repeat customers.

The Function

eCommerce Associates provides bespoke online marketing services, which are completely customised to suit your needs. This means that our design experts engage with you to learn about your company in order to create the best website. By taking an interest in your company and your objectives, our design experts are able to work quickly, eliminating production delays and producing the right website with fewer revisions and quicker delivery.



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Our custom designed websites are result driven. We create sites that meet the users' needs and expectations – visually, technically, and verbally. Depending on your specific needs, your custom designed website will fulfil one or several conversion objectives. The site will inspire your visitors to:

- Purchase a product or service directly online
- Register for membership
- Contact you by phone or email.
- Complete and submit a lead form
- Download a brochure, white paper, video, or other informative media

The Consult

An expert consultant will guide you through the process of creating a website. eCommerce Associates ensures that the design process runs smoothly and efficiently, without consuming an unnecessary amount of your valuable time. Our strategy of anticipatory development also ensures that we deliver a completed website, perfectly suited to your specifications, quickly and without production delays.

Your Efficient 4 Step Process

As an eCommerce Associates client, you experience the highest level of customer care and expert service. Our personalised web development and design follows a 4 Step Process to ensure efficiency and quality.

1. Consultation. You will have the opportunity to discuss your business, the objectives you require your website to fulfil, and all necessary specifications. Our consultants are experts in web design and will be able to ensure that the consultation phase is simple and productive.



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2. Design and Writing. During the second phase of creation, your design and copywriting team will work with other production experts to create the look and feel that you desire. Depending on your requirements, this stage may include copywriting, search engine optimisation, brochure creation, photography, or many other bespoke products. During this time, a consultant will confer with you at key points, ensuring that production exceeding your expectations.

3. Development. During this phase, our web development team will build your website. This phase includes rigorous testing for Functionality and Quality Assurance.

4. Site Launch. Close communication and updates throughout the process will ensure that when your site is launched it will be technically perfect and well-matched to your objectives.

Your Bespoke Services

A website cannot be perfectly suited to your needs unless it has been custom designed. eCommerce Associates provides a range of bespoke services to compliment our website design and development. These services include:

- Search Engine Marketing
- Copywriting
- Short Message Service (SMS) Marketing
- Website Construction
- Website Design
- Website Support
- Photography

Any or all of these services can be integrated into a personalised online marketing solution.



eCommerce Associates

Founded in 2004, eCommerce Associates is a diverse team of highly experienced marketing professionals. We are best known for delivering exceptional results with innovative solutions that maximise campaigns.

eCommerce Associates is a global online marketing firm specialising in lead generation. We operate as strategic coordinating marketers, providing customised and intelligent solutions that will expand your reach, allowing you to connect with a broader client base than ever before.

Our bespoke products and services enable you to Enhance Brand Recognition, Build Customer Trust, and Encourage Dialogue.

We believe in the companies we work with and stand behind the campaigns we build.

Your success is our success.

Contact our Web Development Experts Directly for an Exclusive Consultation

Our web development team is waiting to create a unique and interactive website that will serve as the core of your online marketing campaign.



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